



**ANNUAL
REPORT
2024**

JINISHIAN STORY



ANNUAL REPORT 2024

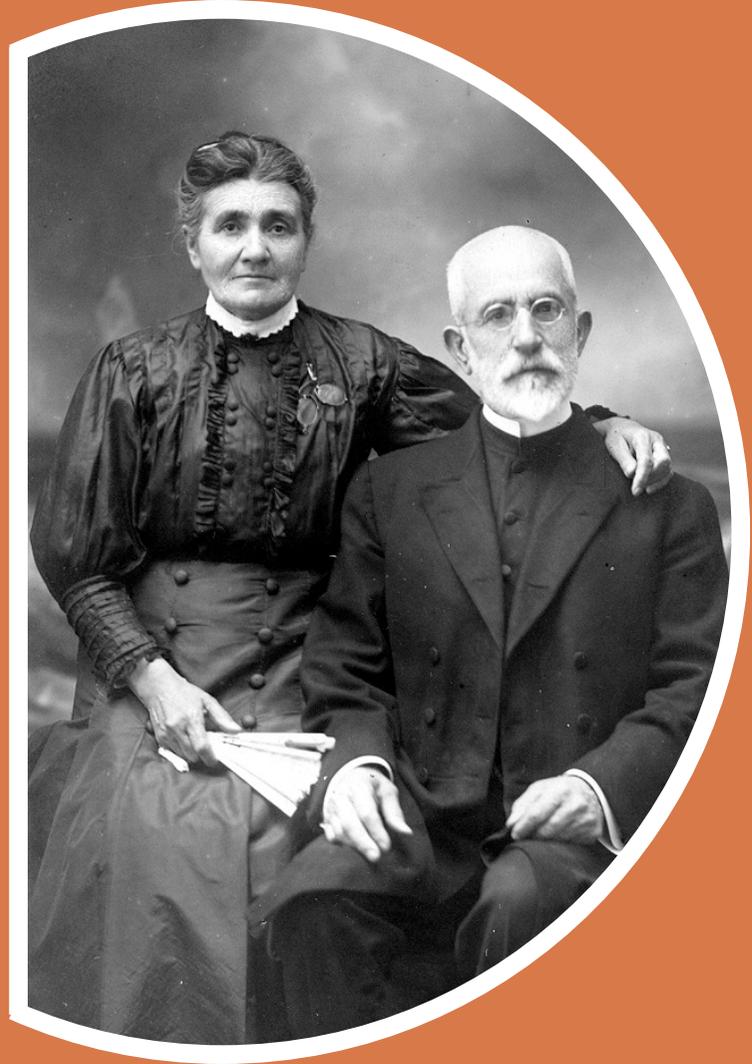


HISTORY

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Jinishian Memorial Foundation (JMF) began working in 1993 and was legally registered in 1999. For 30 years, we have provided economic, social and spiritual assistance to millions of Armenians through our partnership and collaboration with more than 160 grassroots and local NGOs. Today, we work to implement development projects aimed at overcoming poverty in the area, finding success through collaborative involvement in partnership with different local and global networks to accomplish our shared goals. The JMF is primarily sponsored by the Jinishian Memorial Program (JMP) of the Presbyterian Church in the United States. In memory of his parents, JMP was established on May 17, 1966 by the bequest of Vartan H. Jinishian with the goal of providing basic services and direct relief to millions of Armenians living through conflict and instability in Lebanon, Syria, Turkey, Iran, Iraq, South America, Jordan, Jerusalem, and Armenia.

Photo: **Catherine and Harotune Jinishian**





MISSION

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JMF enables Armenians in need to move from poverty and despair to self-sufficiency and hope – through relief, development and spiritual uplift.

VISION

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JMF contributes to economic and social development of Armenia via educating and empowering of children, youth and entrepreneurs through long term intervention and institutionalization of innovative development models.



AREAS OF FOCUS

•
Health

•
Economic & Community
Development

•
Civil Society & Education

•
Spiritual Uplift



PROGRAM MECHANISMS

In accordance with these areas of focus, the JMF employs 4 mechanisms to achieve its mission and goals in Armenia:

- **Self-initiated projects**
- **Partnership with local and international organizations**
- **Small grants for development projects**
- **Affordable credits through micro-finance institutions**





OUR STUDY TOURS

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JMF's Study Tour Program is a unique experience that exposes participants to our ongoing projects while providing the opportunity to explore Armenia's history, traditions, Christian values, art, cultural events, food, wine and beautiful landscapes. The program typically lasts 12 days and is tailored to each group's specific needs. Proceeds from the cost of the Study Tour Program directly benefit a JMF project of your choice determined after the conclusion of the tour.



**For more Information about the program
and how to apply, please contact:**
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Jinrishian Memorial Foundation
JMF

OUR TEAM





HEALTH

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IMPROVED HEALTH CONDITIONS
IN RURAL COMMUNITIES THROUGH
ACCESS TO QUALITY HEALTHCARE



HEALTH ETHICS UNIFIED EDUCATIONAL MANUAL

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Project objectives:

- Health Ethics Manual was developed and approved by National Institute of Health of Armenia.
- Pending approval by the Yerevan State Medical University.

Time Frame:

December 20, 2023 – December 30, 2024

Project Budget:

JMF – USD 11,700

Beneficiaries:

Residency Medical Doctors,
Practice Medical Doctors.

NORAYR BABOUMIAN BLOOD BANK CENTER ESTABLISHMENT IN YEREVAN

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Project objectives:

- All medical/health clinics of Armenia will have necessary blood amount for transfusion.

Time Frame:

March 1, 2022 – December 31, 2026

Project Budget:

JMF – USD 650,000,

Ministry of Health of the Republic of Armenia –
USD 530,600

Beneficiaries:

Patients in need of blood services in Armenia.





NORAYR BABOUMIAN REHABILITATION CENTER ESTABLISHMENT IN SEVAN, 2024

Project objectives:

- Ensure rehabilitation treatment of disabled people in Sevan and surrounding villages.
- Improved health status of 150 people with disabilities and 500 family members of disabled people in Sevan and surrounding villages.

Time Frame:

January 3, 2024 – December 30, 2024

Project Budget:

JMF – USD 44,768

Beneficiaries:

Over 150 people with disabilities.

Vardanyan Poghos, 39 years old, was diagnosed with hemorrhagic stroke on November 26, 2022. He was admitted to Sevan Norayr Baboumean Rehabilitation Center on April 3, 2024 in a very serious condition. Walking was extremely difficult, his right hand was non-functional, speech was severely impaired, and his memory was significantly weakened.

After an evaluation by the rehabilitation physician, Poghos was assigned therapy sessions with a psychologist, occupational therapist, and physical therapist. The psychologist focused on improving his memory and cognitive abilities, the physical therapist worked on improving his ability to walk independently and transition from lying to sitting, and the occupational therapist focused on restoring function to his right hand and promoting independence. During this time, Poghos attended the center with the help of his brother.

The first course of therapy lasted four months, after which he was discharged with marked improvement. At

the end of this course, he could remember the names of objects and recall events from 10 days earlier, abilities that were completely absent at the beginning of his treatment. He was also able to walk without a cane.

Poghos underwent a second course of therapy in 2024, which resulted in further progress. His gait became more agile and active movements in his right shoulder improved. By the end of this course, he was able to navigate obstacles and stand up from a seated position without assistance. His speech had also become more intelligible and he made an effort to communicate warmly.

After completing his third course of therapy in 2024, VP now forms complex sentences and follows all instructions. He communicates freely with staff, whereas before he was reluctant to engage in conversation. He feels comfortable at the center and enjoys spending time with the staff even after his therapy sessions.



CONTINUES TREATMENT AT SEVAN CHILDREN REHABILITATION CENTER

Project objectives:

- Continue rehabilitative treatment of children in need after basic benefit package from government is over.
- A total of 28 children in need received ongoing treatment at the Sevan Children Rehabilitation Center.

Time Frame:

March 1, 2023 – December 31, 2024

Project Budget:

JMF – USD 16,875

Beneficiaries:

28 disabled children from Sevan town and surrounding villages.

Galstyan Mikael, born February 19, 2019, first came to Sevan Children's Rehabilitation Center in 2021 with his grandmother, who was concerned about his delayed speech and behavior. His parents initially believed he would catch up naturally.

At the center, pediatric and rehabilitation specialists noted limited speech, inconsistent eye contact, poor fine motor skills, sensory difficulties, and challenges with attention and social interaction. He was restless, struggled to adapt to new environments, and spent most of his time watching cartoons, making learning basic skills difficult. Following evaluation, Mikael was diagnosed with pervasive developmental disorder and autism.

He began a comprehensive therapy program with a psychologist, speech therapist, special educator, occupational therapist, and art therapist. His treatment included both state-supported and paid sessions, with

specialists tailoring the plan to address his most urgent developmental needs at each stage.

Over time, Galstyan Mikael made remarkable progress. His autistic symptoms diminished, his behavior stabilized, and he began communicating with peers. His speech developed significantly, and he was able to attend kindergarten for a full day.

Today, Mikael initiates conversations, asks and answers questions, and expresses his thoughts clearly. He enjoys drawing, cutting with scissors, and following instructions. His fluent speech allows him to tell stories, recite short poems, and even make assumptions. Although he has a slight speech irregularity, it is noticeable only when he speaks quickly. He understands humor and rules, participates actively in group activities, and has started to demonstrate leadership qualities among his peers.



DIASPORA YOUTH AMBASSADOR PROGRAM IN ARMENIA - II PHASE

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Project objectives:

- Increased awareness on Armenia developments, obstacles and achievements in Armenian Diaspora communities worldwide. Contributing to the formation and development of collaboration between youth from various Diaspora communities and Armenia.

Time Frame:

June 27 – September 27, 2024

Project Budget:

JMF – USD 16,905

Office of the High Commissioner for
Diaspora Affairs – USD 83,413

Beneficiaries:

30 young Armenians from diaspora.

SUMMER CAMP 2024

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Project objectives:

- Our Lady of Armenia” 850 campers returned home well rested, well-nourished and full of pleasant memories, impressions, with developed skills and stronger spiritual and moral convictions.

Time Frame:

June 27 – September 27, 2024

Project Budget:

JMF – USD 10,000,

Beneficiaries:

850 children aged 8-14 from needy families and orphanages from different regions of Armenia.





PROMOTION OF HEALTHY LIFESTYLE AT SCHOOLS IN ARMENIA

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Project objectives:

- School students developed an appropriate attitude and willingness to perceive health as an important value and the ability to appreciate and promote the healthy lifestyle.
- 4 animations were developed and included in the educational program at schools:
 - “Healthy Plate”
 - “Forms of Food Preservation”
 - “Consumer Rights”
 - “Rules of Kitchen Safety”

Time Frame:

January 3 – June 30, 2024

Project Budget:

JMF – USD 12,200

Beneficiaries:

School students of Armenia.





CIVIL SOCIETY & EDUCATION

EMPOWERED YOUTH
PROACTIVELY ENGAGED IN
CIVIC INITIATIVES, LEADING TO
TRANSPARENT GOVERNANCE,
CONTRIBUTING TO ARMENIA'S
DEMOCRATIC DEVELOPMENT



CIVIC DIALOGUE AND ACTION (CDA) FOR CHANGE IN GEORGIA

Project objectives:

- The goal of this project is to increase civic participation in Georgia by supporting and encouraging Armenian youth/university students in Georgia to play a more active and informed role in the immediate and long-term economic, social and political development of the country. Hoping to strengthen economic, social and political ties between the two nations, the objectives of the project are to:
 - Enhance Armenian students'/youth civic activeness and involvement in public dialogue in Georgia.
 - Develop students' knowledge and skills in CS sector and enhance their civic participation.
 - Promote university students/youth to investigate civic issues in the local communities, to find approaches towards the solutions to the identified problems and take appropriate actions.
 - Establish collaboration with the State authorities for the solution of the identified problems.
 - Enhance a network of communication and collaboration on social and civil issues between the Armenian and non-Armenian youth in Georgia.

Time Frame:

November, 2023 – November, 2024

Project Budget:

JMF – USD 7,300

Beneficiaries:

150 university students/ youth in Georgia (mainly of Armenian origin).

I am Araksya Manvelyans, a student at the Tbilisi State Medical University. Living in Georgia, I've always valued equality, civic engagement, and community development. I believe that through active participation, each individual can contribute to positive change, resulting in a more united and stronger society.

This belief led me to participate in the "Civil Dialogue and Action for Change 2023-2024" project supported by the "Jinishian" Memorial Foundation. The project not only provided me with an educational platform, but also a unique opportunity to communicate with others who shared my interests.

Participating in the project enhanced my understanding of public processes, leadership, effective communication, and community initiatives. In addition, I have met wonderful professionals and like-minded individuals who have had a significant impact on my thinking.

I value the continuation of such initiatives because they allow young people to broaden their horizons, learn new skills, and meet like-minded people. I hope that in the years to come, more Armenian youth in Georgia will have the opportunity to be agents of positive change in their communities and beyond.





YOUNG EXPLORES' CLUBS IN ARMENIA 2024/2025 (YEC)

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Project goal:

- Develop STEAM skills and interest in science among the YEC members.

Project objectives:

- Enhance practical knowledge and skills/ experiences in natural sciences (chemistry, physics, biology, etc.), greening issues, and efficient use of energy, etc.
- Improve social and communication skills of the club members: teamwork, knowledge sharing, community cooperation /mentors, parents, school teachers/, and creativity.

Time Frame:

October, 2024 – October, 2025

Project Budget:

JMF – USD 6,980,
Copernicus Science Center – USD 3,600

Beneficiaries:

350 school students and 30 mentors.

I am Elen Nabatyan, a 12th grade student of “Yerevan Secondary School No. 87 named after Jacob and Lutovica Ayntraplians”.

I’ve been a member of the school’s Young Explorers Club since 2021, which was established in cooperation with the Foundation and the Copernicus Science Center in Poland. In addition, from June 13 to 16, 2024, I was selected as a member of the RA team and participated in the Copernicus Science Center and Polish Radio’s Scientific Picnic in Warsaw. The program helped me express myself freely and confidently in front of different audiences, improve my communication skills, develop my leadership skills, learn team leadership and teamwork skills, and make new friends. Participating in the Warsaw Science Picnic allowed me to develop not only scientific skills, but also cultural and interpersonal skills.

I communicated with people from different countries, learned their ways of thinking, and worked in a multinational environment. Being in a foreign environment taught me how to adapt to new conditions, how to work effectively in a new environment, and how to be more proactive and independent. The project helped me to improve my communication skills, organizational skills, responsibility, creativity and analytical thinking. The skills I gained through the Jinishian Memorial Foundation project helped me achieve my future goals and gain admission to the American University of Armenia. I’d like to thank the management and staff of JMF for their continued support and dedication to the students.





Time Frame:

September, 2024 – June, 2025
(ongoing since 2004)

Project Budget:

JMF – USD 39,310

Beneficiaries:

1,000 students (13-17 years of age)
of 75 schools from Yerevan,
regions of Armenia, Lebanon,
and Javakhq (Georgia)

YOUTH ENGAGED IN SOCIETY (YES) ACADEMIC YEAR 2024/2025

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Project goal:

- Promote the further development of civil society by organizing structured and sustainable debate clubs in the schools.

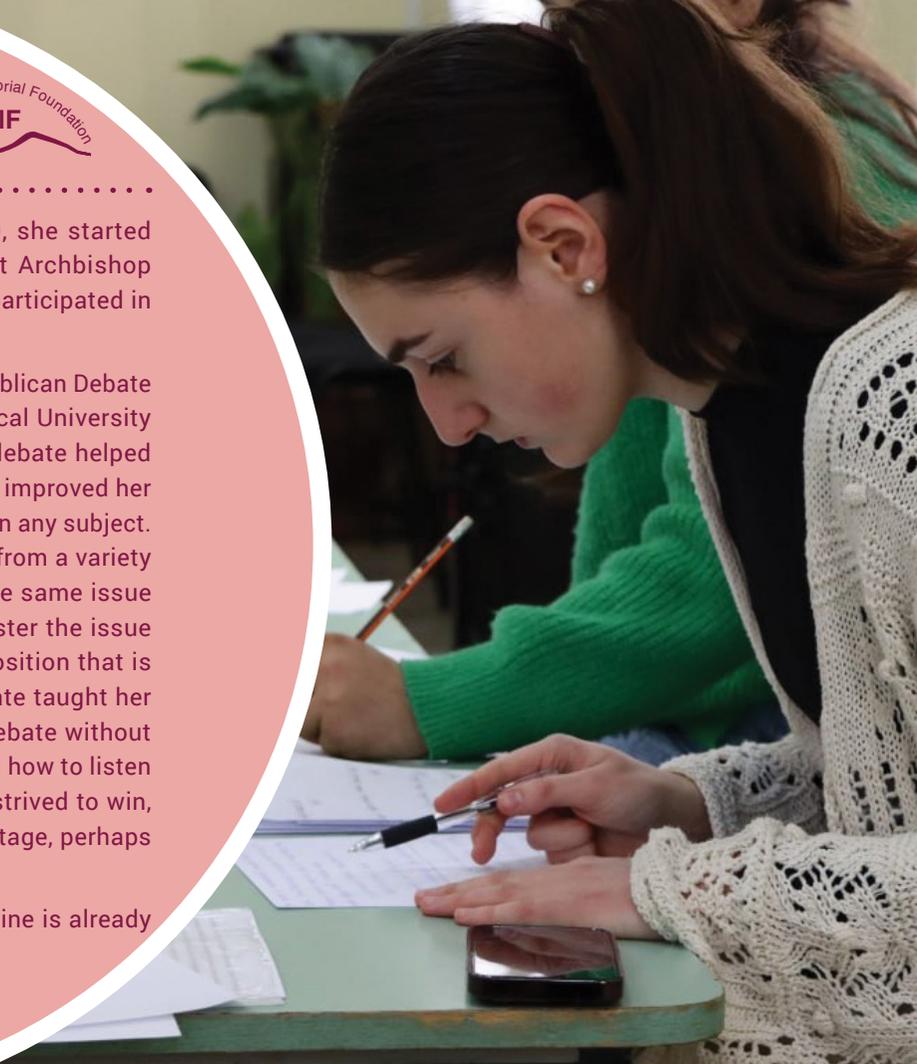
Project objectives:

- Increase the knowledge and interest of young school-aged Armenians in key issues related to the development of civil society, democracy, and human rights,
- Build communication and analytical thinking skills of school-aged youth that will enable them to participate more actively in the development of Armenian society today and later in their adult lives,
- Add value to the educational system and increase the enthusiasm of young Armenians for learning through face-to-face and online participatory methods.

Armine Hovhannisyan is seventeen years old. In 2019, she started attending the debate club at the Akhalkalaki “Karapet Archbishop Bagratuni” Educational, Cultural and Youth Center. She participated in the Republican Debate Tournament in 2024.

Armine graduated from high school shortly after the Republican Debate Tournament and was admitted to the Tbilisi State Medical University with high grades, free of charge. According to Armine, debate helped her a lot in school and will help her in university. She has improved her communication skills and can now express her thoughts on any subject. She notes that debate has provided her with knowledge from a variety of fields. As a result of her topic study, she has seen the same issue from different perspectives and realized that if you master the issue well and study it thoroughly, you can take a different position that is right for you, regardless of the circumstances. The debate taught her how to express her opinion, present her position, and debate without interrupting or arguing with the other person. She learned how to listen to the other person. Armine notes that she has always strived to win, but she learned a lot from her defeat in the Republican stage, perhaps more than she would have learned if she had won.

Debates are being organized in Tbilisi high schools. Armine is already preparing for these debates.





STUDENTS COUNCILS' CAPACITY DEVELOPMENT (SCCD) 2024/2025

Project goal:

- Quality education and participatory management is ensured in the schools in Armenia involved in the project activities.

Project objectives:

- Student Council members have been “legitimately” elected: the election results have been admitted by the students and the elections were organized in accordance with the SC’ existing Bylaw.
- Student Council members have had necessary skills and knowledge to participate in the school and community issues solving, decision making processes which are appropriate for students’ engagement.
- School administrations:
 - eagerly and respectfully cooperate with the SCs,
 - consider the SC’ positions in decision making processes are transparent,
 - and ensure a positive participatory atmosphere in the schools.
- The existing SC operation models/Bylaw have been revised (upon need) and are in use in the schools.

Time Frame:

August 19, 2024 – June 18, 2025

Project Budget:

JMF – USD 44,975

Beneficiaries:

- 800 members of the students’ councils of the 40 schools in Yerevan, Gavar, Gyumri, and Vanadzor.
- 2,500 students directly involved in the project activities/students’ initiatives.



My name is Anush Hovhannisyán. I've been participating in the projects of Jinishian Memorial Foundation for several years. As the vice-president of Gavar P. Ghandilyan Secondary School No. 2, I participated in the "Student Council Capacity Development" project. During this time, our student team, which I led, completed two sub-projects (initiated by the students) and learned a variety of skills. The project taught me how to write proposals, present them correctly, calculate budgets, analyze potential risks, and gain organizational skills in preparing and conducting seminars. I gained experience in communicating with seminar experts and persuading different age groups. During this time, I also received an offer to volunteer as a mentor at my school. In my new position, I learned how to transfer my knowledge to others while at the same time supervising and managing everything.

Thanks to the Jinishian Memorial Foundation, we have gained valuable experience, knowledge, and unforgettable memories.





Nina Gevorgyan

Individual accomplishments are often used to measure success, but true success is defined by the impact it has on the community. As my school's Student Council (SC) President for the 2023-2024 school year, I have had the opportunity to lead initiatives that have strengthened our school and developed the skills students will need in the future. One of our most impactful projects was to help 120 students improve their soft skills in communication, leadership, and problem solving. In addition, my team contributed to another project aimed at developing a community garden. These initiatives were more than just activities; they instilled in young people a sense of initiative and commitment to sustainable development.

Our long-standing collaboration with the Jinishian Foundation's Student Council Capacity Building project has been an important part of this journey. Over the past four years, I've actively participated in the Jinishian Memorial Foundation's projects, gaining valuable experience and mentorship. This experience has been instrumental in developing my leadership skills to address global and local challenges.

With the continued support of the Jinishian Foundation, our student council has been able to enhance its initiatives, receive guidance,



and make significant changes in our school and community. Their dedication to youth empowerment has inspired me to play an active role in creating positive change both locally and globally. Outside of my work with the Student Council, my personal development has been shaped by a variety of leadership opportunities. I was honored to be named "Student of the Year" and "Reader of the Year" for 2024. I should also mention that as a project manager and copywriter, I have created business strategies, marketing content, and youth initiatives that have made a positive impact.

A leader empowers others to make a difference. My story exemplifies the power of youth-led change, and I hope it inspires others to become change-makers and empower their communities.





COMMUNITY DEVELOPMENT

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EMPOWERED AND UNITED COMMUNITIES
ABLE TO MOBILIZE INTERNAL AND
EXTERNAL RESOURCES TO SOLVE
COMMUNITY PROBLEMS



Time Frame:

March 15, 2024 – November 30, 2024

Project Budget:

JMF – USD 25,539

Total – 27,300

Collaboration with:

- Stepanavan Library after Sos Sargsyan,
- Stepanavan Municipality and UNDP

Beneficiaries:

Direct: Around 20.000 library subscribers and 15 staff members.

Indirect: All institutions linked to the Stepanavan Library benefit indirectly, including schools, colleges, organizations, businesses, and research institutions.

REIMAGINING STEPANAVAN CENTRAL LIBRARY

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The transformation of the Stepanavan Central Library into a modern, inclusive, and technologically-equipped learning hub will represent a significant step towards fostering intellectual growth, social cohesion, and cultural enrichment within the community. By providing access to a wealth of resources, fostering collaboration, and embracing technology, the revitalized library will empower individuals, strengthen community bonds, and contribute to the overall well-being of Stepanavan.

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Two women were engaged in a deep conversation during a taxi ride along the Stepanavan-Vanadzor route. The woman sitting in the front seat shared an astonishing experience from the day before.

“Yesterday, I went to the library to get a book for my son,” she said, turning to her friend. “But the moment I stepped inside, I barely recognized the place. I thought I had walked into the wrong building! Everything looked so modern—brand-new

furniture and a completely transformed space. For a moment, I felt like I was in Yerevan, not in Stepanavan. I never imagined we could have a library like this in our town.”

“Are you serious?” her friend asked, surprised. “The last time I was there, they still had those old, dark brown bookshelves. I remember them well!”

“Oh, they’re gone now!” the woman replied excitedly. “The space is bright, furnished with light-colored shelves, new tables, and chairs. It feels so welcoming. My son didn’t even want to leave! He kept saying, ‘Mom, let’s come here more often!’ Can you believe it? A child actually asking to visit the library!”

For a moment, a hint of sadness crossed her face. “I couldn’t help but think—why wasn’t it like this when we were kids? But then I felt joy instead. Because at least now, our children have this opportunity. They can experience a library that feels inviting, modern, and inspiring. And the best part? It’s happening right here, in Stepanavan—not in Yerevan, not abroad, but in our own town.”



HEATING SYSTEM INSTALLATION AND ROOF RECONSTRUCTION FOR THE ADMIN BUILDINGS OF KHACHAGHBYUR AND ARPUNQ VILLAGES

Time Frame:

October 1, 2024 – May 15, 2025

Project Budget:

JMF – USD 16,250

Total – USD 18,750

Collaboration with:

Municipality of Vardenis Community – USD 2,500

Beneficiaries:

Direct: approximately 120 people from Khachaghbyur and Arpunq Villages all together.

Indirect: around 1500 people - the all inhabitants of Khachaghbyur and Arpunq villages.

This project aims to enhance living conditions in the villages of Khachaghbyur and Arpunk by installing a centralized heating system in the administrative building of Khachaghbyur and renovating the deteriorating roof of the community center in Arpunk. These essential upgrades will improve energy efficiency, protect existing infrastructure, and create a more functional space for cultural and administrative activities. By investing in sustainable infrastructure, we are promoting community development, improving public services, and enhancing the quality of life for residents.





In Khachaghbyur, winter still chills the air, but hope is growing. The administrative building, home to a preschool and a cultural hall, has long struggled with the cold. Electric heaters barely kept the spaces livable, forcing little Arpi and Samvel to shiver through their preschool lessons and making dance rehearsals unbearable for Tigranik, Ashot, and Anahit.

Now, change is near. A centralized heating system has been installed, with pipes and radiators in place. The children walk past them every day, imagining the warmth soon to come. Tigranik already envisions dancing freely, no longer battling frozen toes. Arpi and Samvel giggle, knowing their preschool will soon be as cozy as home.

But for now, they wait. The system isn't operational yet—final adjustments are still needed. The anticipation is almost as strong as the winter cold. They know that very soon, their classrooms will be warm, and their lessons and rehearsals will be uninterrupted. Until then, they bundle up a little tighter, dreaming of the comfort that is just within reach.



A CENTRALIZED HEATING SYSTEM AT VANEVAN SECONDARY SCHOOL

The project aspires not only to enhance the quality of education for the 134 students but also to create a more sanitary and hygienic space, fostering a comfortable and conducive atmosphere for both students and teachers. This collaborative effort seeks to address the pressing challenges posed by inadequate heating, ultimately strengthening the bonds within the school and the broader Vanevan community.

Time Frame:

September 6, 2023 –
December 30, 2024

Project Budget:

JMF – USD 9,550
Total – USD 42,080

Collaboration with:

The Education Department of Gegharkunik Governorate, representing the Government of Armenia – USD 49,306

Beneficiaries:

134 students from Vanevan School, along with a dedicated staff of 30 people, comprising teaching and support personnel.



Hope Restored in Vanevan

Founded in 1989, our village school had suffered from years of neglect-its cracked windows, crumbling walls, and lack of heat made learning a struggle. Then the Jinshian Memorial Foundation (JMF) came and brought warmth and light back to our classrooms.

Step by step, change unfolded: a restored auditorium, a secure fence, and most importantly, new windows that finally let in sunlight. The final gift? A modern heating system in 2024, transforming our school into a cozy refuge from the winter chill.

Now, when the snow falls outside, we sit in the warmth and learn with joy. What once faded now shines brightly - proof that small acts of caring can change lives.

Tigran Khachatryan
Grade 12, Vanevan Village School



Time Frame:

October 1, 2023 –
December 30, 2024

Project Budget:

JMF – USD 9,550
Total – USD 54,633

Collaboration with:

The Education Department of Gegharkunik
Governorate, representing the Government
of Armenia – USD 44,683

Beneficiaries:

87 individuals, comprising 63 students
and 24 teachers and administrative staff
at Chambarak School.



A CENTRALIZED HEATING SYSTEM AT SECONDARY SCHOOL OF CHAMBARAK

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By transitioning to a natural gas-powered heating system, the project seeks to not only address the critical issue of inadequate heating, affecting the 63 students and 24 teaching/support staff but also to create a conducive and hygienic learning environment, fostering comprehensive and harmonious development for the entire school community.

“Operation Toasty Toes” - A Winter Miracle

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(Scene: The newly warm classroom 4B at Chambarak School №4 during morning recess. Snow falls gently outside the steam-fogged windows as a group of students huddle around the radiator like moths to a flame).

Anahit (10th grader, still wearing mittens out of habit):
“Guys... I think my toes have just unclenched for the first time since November!”

Tigran (lanky 12th grader, dramatically pressing his back against the radiator): “Shhh...listen. That’s the sound of no kid crying because his glue froze.”

(Nearby, first-grader Lilit carefully peels off her puffy coat to reveal a reindeer-print sweater that hasn’t seen the light of day since the heating upgrade.)

Lilit (whispering in awe): “Mom said I wouldn’t need my snowsuit at school. I didn’t believe her!”

(In the back of the room, class clown Hayk performs an exaggerated sniff test near the air vents.)

Hayk: “Citizens, I am happy to report: No diesel fumes! Only the delicate aroma of... (sniffs again) ... wait, is that real oxygen?!”

Ani (artistic 8th grader, drawing the radiator like it’s the Mona Lisa): “This is history, guys. Future generations will visit this very place and say, ‘Here... here is where civilization began.’”

(The classroom door bursts open as physics teacher Mr. Davtyan enters, dramatically holding up a mercury thermometer.)

Mr. Davtyan: “Behold! 20 degrees Celsius! In my twenty years here, I’ve only seen numbers like that in textbooks!”

(The class erupts in cheers. Outside, the winter wind howls vainly against the new double-glazed windows).

Tigran (wiping away a fake tear): “I leave you kids with three gifts: 1) My old seat by the heater, 2) The secret to surviving the Great Oil Heater Winter of ‘22, and 3) Most importantly...” (He dramatically points to the thermostat on the wall as the bell rings. The students scramble to their seats - not because they’re cold, but because, for the first time, they actually want to go to class).

Epilogue: Special thanks to the heating heroes at JMF and Principal Vardan for making “frozen fingers” just a bad memory!



“MSHAKUTAMET” YOUTH INITIATIVE - PHASE II

In the communities targeted by the project, where history whispers through the winds and echoes through ancient landscapes, the project strives to impart not only knowledge but a profound sense of identity. Through engaging cultural education initiatives, it aspires to ignite novelty, celebrate diversity, and foster a strong connection to the roots that define us as Armenians.

The “Mshakutamet Youth Initiative project,” active for two years, effectively involved 1,000 schoolchildren and 1,500 adults in border villages, nurturing a sense of cultural pride. Despite initial difficulties, the initiative aims to extend its reach to two additional communities, presenting the accomplishments of around 100 students. The ongoing efforts of the “Mshakutamet” NGO in implementing the program contribute to cultural autonomy and the sustained development of communities.

Time Frame:

September 17, 2022 – December 30, 2024

Project Budget:

JMF – USD 14,489

Total – USD 63,796

Collaboration with:

“Mshakoutamet” educational
and cultural NGO – USD 49,306

Beneficiaries:

Approximately 200 to 300 school-aged
children from the border communities
in Tavush, Ararat, and Gegharkunik
Marzes.

Please meet Chatyan Ani, a 15-year-old student at Aygedzor Secondary School in the enchanting Tavush region. Let me take you on a journey through the transformation sparked by the incredible “Mshakutamet” initiative.

Before the winds of change blew through our village, Chatyan Ani was just another student with dreams waiting to unfold. Little did they know, the sweet symphony of their destiny was about to be orchestrated by the magic of the “Mshakutamet.”

Picture this: a teenager, eyes wide open, curiosity bubbling within, standing at the threshold of discovery. That was Chatyan Ani before the Pro-Cultural initiative burst onto the scene. National musical instruments were like hidden treasures waiting to be unearthed, and Ani had no clue about the melodic wonders that lay within.

But then, enter the game-changer – the “Mshakutamet” initiative. Ani dove headfirst into a world of cultural revelation, discovering the soul-stirring beauty of our national musical instruments. Among them, a special love affair began with the “Qanoon” (Armenian: քանոն - musical instrument). The notes resonated with Ani’s spirit, creating a harmonious connection that sparked

a passion like never before.

What happened next was nothing short of a musical fairy tale. Imagine the joy that radiates from Ani’s heart as they easily maneuver the “Qanoon”, creating a melody that echoes around. But wait, the story doesn’t end here. Ani, inspired by this newfound passion, has set their sights on a future as a professional “Qanoon” player.

Chatyan Ani’s success story is a testament to the transformative power of initiatives like “Mshakutamet.” It’s a tale of cultural awakening, personal growth, and the blossoming of a young talent. The once-unfamiliar world of national musical instruments is now Ani’s playground, and the “Qanoon”, her instrument of choice, is the magical wand that invokes melodies from the heart.



ECONOMIC DEVELOPMENT

EXPANDED ECONOMIC OPPORTUNITIES
FOR UNDERPRIVILEGED IN REGIONS
THROUGH ACCESS TO AFFORDABLE
FINANCE AND CAPACITY BUILDING



YOUTH BUSINESS ARMENIA (YBA)

Since 2015, YBA has empowered over 1100 young entrepreneurs across Armenia, equipping them with essential entrepreneurial skills and providing subsidized loans to more than 170 individuals to support their business ventures.

Time Frame:

January 1, 2024 – December 31, 2024

Project Budget:

JMF – USD 53,270

Presbyterian Hunger Program

(PHP) – USD 10,000

Revolving Fund:

Disbursed loans - over USD 650,000

Beneficiaries:

Over 100 entrepreneurs.

Haykasar started as a regular customer who noticed the low quality of the car chemical products (cleaning fluids for exterior and interior surfaces of cars) he was buying. Being a qualified technical specialist and having a friend who was a professional chemist, he decided to start his own production of car chemical products in their hometown Alaverdi, Lori region. Their journey began in 2020 when Haykasar and his close friend Gnel started experimenting with ingredient compositions to achieve the highest product quality.

One of their biggest challenges was developing unique and effective formulas, as both partners were committed to creating something distinctive. The next challenge was product distribution, which proved to be even more difficult than they had anticipated. The market was dominated by competitors and they needed effective tools to introduce their products and identify their target audience.

It was at this point that they applied to YBA 2024 and began to refine their business model. Haykasar recalls that the training was crucial for their business development. According to him, the knowledge and skills gained through the project

were instrumental in improving their customer service and enhancing their ability to negotiate with potential partners and large customers. They also gained a deeper understanding of the importance of a well-structured business development strategy and effective marketing.

As a result, their business began to grow along with their customer base. Although Haykasar and Gnel have not yet received any financial support, they are currently in negotiations with a large client and have decided to proceed cautiously.

Time Frame:

April 1, 2024 – December 31, 2024

Project Budget:

JMF – USD 62,825

Revolving Fund:

Disbursed loans - over USD 41,000

Beneficiaries:

20 families.



IMPROVING ECONOMIC WELL-BEING AND RESILIENCE OF FORCIBLY DISPLACED ARMENIAN FAMILIES FROM ARTSAKH

Project goal:

Create and facilitate access to livelihood opportunities for Armenians forcibly displaced from Artsakh enabling them to become self-reliant and economically secure in their efforts of building a new and dignified life in Armenia.

Project objectives:

- Empower at least 20 forcibly displaced Armenian families from Artsakh, currently residing in Gegharkunik region of Armenia, to become self-reliant by engaging them into an agricultural or other income generating activity through provision of livelihood assets (physical, human and financial).
- Strengthen the economic sustainability efforts of project beneficiary families by providing tailored technical assistance through capacity building, mentoring and coaching to help them overcome challenges and thrive in their pursuit of economic independence through JMF's diverse ongoing support initiatives.

Rovshan's journey began in the village of Tumi in Artsakh's Hadrut region, where he dedicated his life to livestock farming. With about 150 cows, as well as chickens and pigs, he was able to provide a comfortable life for his family of seven, including his wife and their five school-age children. For Rovshan, farming wasn't just a job - it was a way of life, deeply rooted in his connection to the land and his desire to support his loved ones.

But everything changed in 2020, when the Hadrut district fell under Azerbaijani control, forcing Rovshan and his family to leave their home. They moved to the village of Aygestan in the Askeran region, where the government provided them with a house to restart their lives. Although he was able to keep a few cows, it was a far cry from the large farm he had once tended. In October 2023, after another forced displacement, Rovshan and his family found themselves in Kalavan, a remote village in Armenia's Gegharkunik region. The first few months were challenging, filled with uncertainty and a struggle to find stability. With no land to farm and no source of income, the future seemed bleak.

But in the spring of 2024, hope arrived through the Jinashian

Memorial Foundation's (JMF) project for displaced Artsakhi families. Rovshan was given the opportunity to rebuild his farm. The project provided him with three pregnant cows, 16 piglets, hay and oats, while his family's own savings helped them buy 100 chickens. This support enabled Rovshan to get back on his feet and breathe new life into his farming dream.

Today, Rovshan's family has a steady income from eggs, milk and cheese, and plans to expand the farm. His vision is to build a herd of 50 cows, a goal he is confident he can achieve given the natural resources available in Kalavan. Thanks to the remote, mountainous environment, all of their products are naturally organic, a quality that has made them popular in the local market.

Rovshan's resilience and determination to provide for his family, despite the hardships of displacement, have allowed him to build a new life. His story is a testament to the power of community support and the strength of a family committed to rebuilding. Through hard work and the generosity of those who believed in his potential, Rovshan is once again thriving, turning uncertainty into a hopeful future.



UNLOCKING THE POTENTIAL OF WOMEN IN SOCIAL ENTREPRENEURSHIP (U.POWER)

Project goal:

The initiative was designed to provide comprehensive support to all individuals, including those with fewer opportunities, in the establishment and development of social enterprises.

Project objectives:

- Enhance the adult education sector by equipping adult educators with coaching skills and competences to effectively guide women on an entrepreneurial path through a blended approach.
- Empower and enhance the skills and competences of women for successful career development, with a specific emphasis on social entrepreneurship. This will be achieved by providing tailored high-quality learning opportunities for adults.

The project supported women in their career journeys through online self-paced training program, individual coaching sessions and networking and mentoring opportunities at local, national and European levels.

Time Frame:

December 29, 2022 – December 28, 2024

Project Budget:

JMF – USD 3,221,

EU/ ERASMUS+ – USD 24,267

Beneficiaries:

28 women entrepreneurs and
24 adult educators.

My entrepreneurial journey began when I lost a job I loved, which led me to create a development center to turn my passion into a purpose and bring positive change to the education sector. From the beginning, I planned to provide paid services five days a week and free programs on weekends for children forcibly displaced from Artsakh, as well as children with special needs, military children, children of single mothers, and orphans. At first, I saw this as a good deed, but learning about social entrepreneurship made me realize that the center could be a social enterprise. Two years later, despite challenges, we've succeeded through hard work and perseverance. For me, success means satisfied clients and fulfilling my mission, achieved through a child-centered approach, resource management, and tireless work in multiple roles.

The U.POWER program has had a profound impact on my business and my journey as a social entrepreneur. It provided me with valuable knowledge and strategic approaches to social enterprise management. Through the program, I gained clarity on my personal boundaries and goals, which allowed me to focus on actionable plans and make them a reality.

I learned how to create a well-structured business plan, implement effective marketing strategies, and explore various fundraising opportunities to expand the center's activities. This has empowered me to bring new ideas to life for the benefit of our target groups.

Over time, I have achieved remarkable growth, doubling the number of clients through my own efforts. The center has expanded from a single room to a four-room facility, and we have expanded our resources with new equipment. The love and satisfaction of our clients is a constant source of motivation. My journey has taught me that with dedication, resilience and a clear vision, it is possible to turn passion into purpose and make a positive impact on the community.

DISCOVER OUR YBA ENTREPRENEURS

TOURISM AND HOSPITALITY

Panorama Goris
Goris, Syunik



Nikolyans' Guest House
Tsokhamarg, Shirak



Amrakits Canyon
Guest House, Stepanavan, Lori



Fazenda House
Norashen, Gegharkunik



BRUD Guest House
Debed, Lori



Masreny Tea Room
Tsapatagh, Gegharkunik



Manana Guest House
Marmarik, Kotayk



Berdavan Guest House
Berdavan, Tavush



Shenlik Rest House
Chinchin, Tavush



Zovak Rural Guest House
Norashen, Tavush



Castle Guest House
Gyumri, Shirak



Arm Bee Honey Farm
Alaverdi, Lori



BeeLife
Spitak, Lori



SERVICE
AND
ENTERTAINMENT

Woody Gyumri
Gyumri, Shirak



Marine Mkrtchyan
Psychological Center
Gyumri, Shirak



Boo Mountain
Bike Park
Vanadzor, Lori



Experimental Garden
Spitak, Lori



CNC Tech LLC
Gyumri, Shirak



Sevan Photo
Sevan, Gegharkunik



Smilik Salt Therapy
Goris, Syunik



Around Tavush
Ijevan, Tavush



LK Beauty Salon
Chambarak, Gegharkunik



LK
BEAUTY SALON



Urakh Gipsikner
Vanadzor, Lori



Sparta Vanadzor
Vanadzor, Lori



DISCOVER OUR YBA ENTREPRENEURS

PRODUCTION AND FOOD PROCESSING

Made by Aslanyan
Hrazdan, Kotayk



Voosh Bloom
Dilijan, Tavush



Nice Food
Yerevan



Hayq Food
Deghdzavan, Tavush



Atelier Petrosyan
Gyumri, Shirak



Hakobyan's Family
Alaverdi, Lori



Zakharyan Family
Yerevan



Flax Oil
Sotk, Gegharkunik



Fishurma
Martuni, Gegharkunik



Home Food
Goris, Syunik



BeBeeWay Apitherapy
Sevan, Gegharkunik



EDUCATION

Game Nexus
Gyumri, Shirak



Karhanyan
Online School
Vanadzor, Lori



Magicland
Educational Centre Talin
Talin, Aragatsotn



Wonder Kid Academy
Gyumri, Shirak



EduCAT
Sevan, Gegharkunik



BALANCE SHEET, 2024

ASSETS

TOTAL ASSETS



\$ 1,889,439

CURRENT ASSETS



\$ 1,812,585



Cash and Cash Equivalents
\$ 972,226



Partially Repayable Grants
and Loans
\$ 837,969



Inventory and Other Assets
\$ 2,390

NON-CURRENT ASSETS



\$ 76,854

Property, Plant and Equipment
\$ 76,854

EQUITY AND LIABILITIES

TOTAL EQUITY AND LIABILITIES



\$ 1,889,439

EQUITY



\$ 1,030,308

Own Equity

\$ 1,192,755

Revolving Fund

\$ 393,769

(Deferred Revenue
and Net Income)

- 556,216 \$

LIABILITIES/ ACCOUNTS



\$ 859,131

Project Commitments

\$ 769,733

Other Liabilities

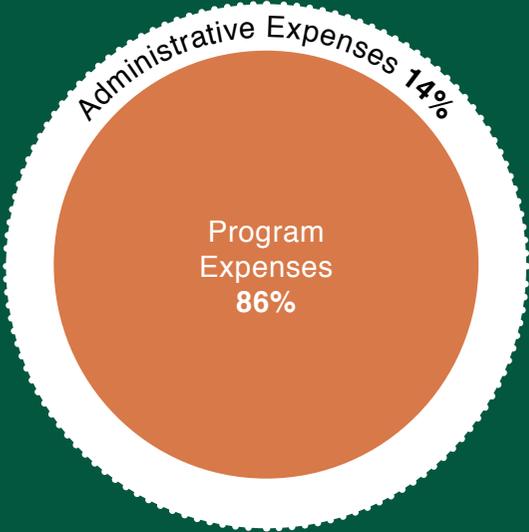
\$ 70,300

Payables

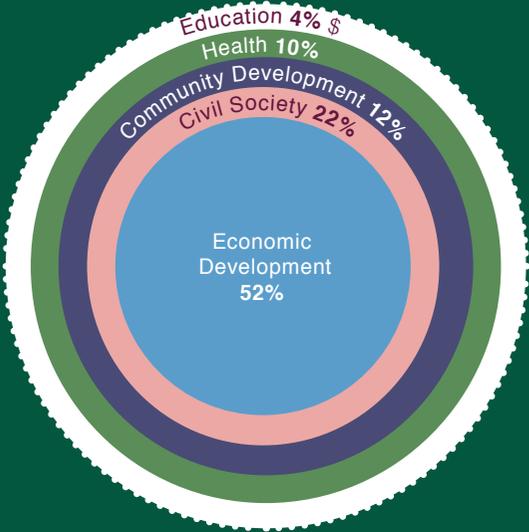
\$ 19,098

BUDGET SPLIT, 2024

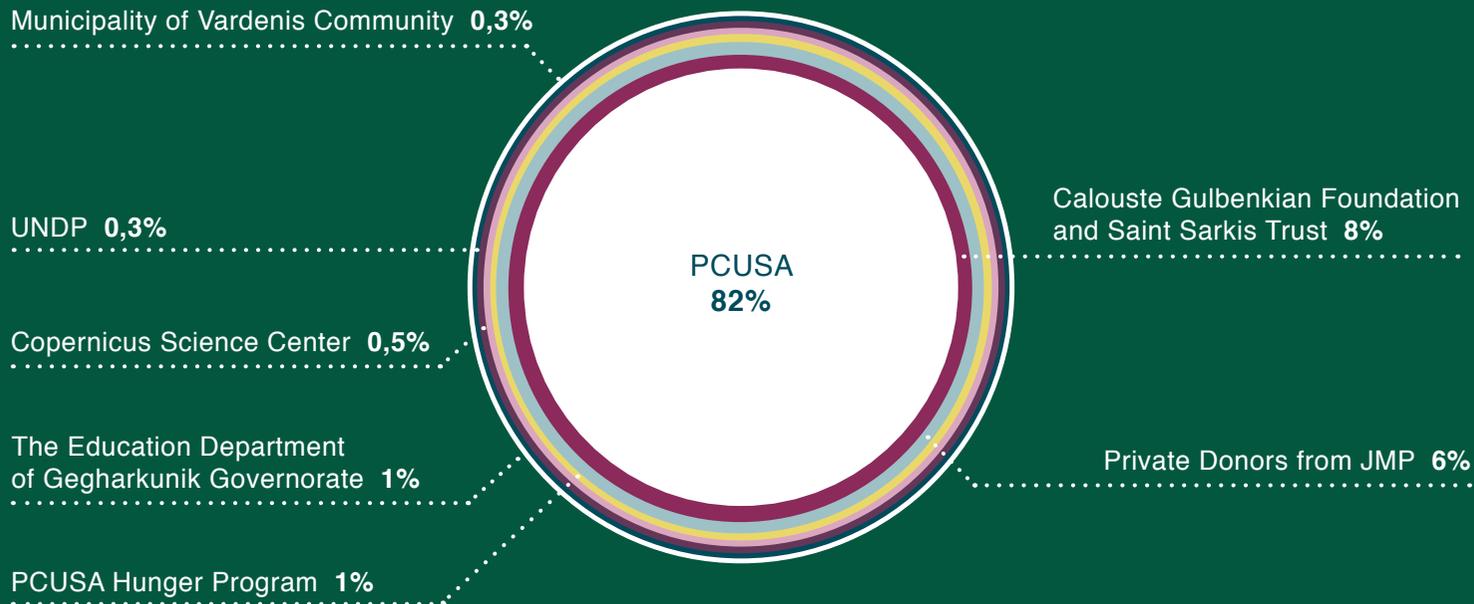
Administrative vs. Program Expenses



Program Distribution



Donor Contribution





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